



D08.2– Webspaces on International Innovation

Work Package: 8 – **Linking Local Ecosystems**

Dissemination level: public

Arqus II - Arqus Erasmus + Work Plan 2022-2026

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Work Package 08: Linking Local Ecosystems

This deliverable is part of Task 08.2 which is defined in the Grant Agreement in the following way:

T08.2 ARQUS BUSINESS INCUBATION ALLIANCE (ABIA)

The Arqus Business Incubation Alliance focuses on three main measures upscaling and expanding pilot experiences under Arqus I:

(a) **Competence development in the field of international business incubation**

University-based (or -linked) business incubators normally focus on supporting their incubatees in local market development and there is thus a deficit in competences for international marketing and distribution support. This measure will establish a series of webinars and workshops focusing on international competence development for start-ups and their coaches.

(b) **International Innovators Award (I2A)**

This award aims to identify and foster university-based start-ups planning to internationalise (Born Global Start-ups) very early. The I2A allows them to present international business models in order to support visibility and networking on the European level for international venture implementation. The I2A will be organised every year in the form of an online-based start-up festival.

(c) **International Soft Landing for Young Entrepreneurs (ISLYE)**

This format of a start-up exchange programme between the partner universities was already tested in Arqus I. We now plan to upscale this format facilitating incubation at European level of at least 6 start-ups per year.

D08.2 WEBSITE ON INTERNATIONAL INNOVATION

Deliverable D08.2 is defined in the GA in the following way:

Web space containing video pitches, online competition, award ceremony from International Innovators Awards, with follow-up of impact, recommendations for future participants. Electronic – EN

IMPLEMENTATION OF THE DELIVERABLE

INTERNATIONAL INNOVATORS AWARD

WP8 created on the Arqus website <https://arqus-alliance.eu/> a website on international innovation. Every year innovation ideas from all partner universities are collected here: <https://arqus-alliance.eu/linking-local-ecosystems/arqus-international-innovators-award/>.

This website offers a spotlight on interesting innovative projects at all partner universities. It is also possible to access selected projects of the preceding phase of Arqus I.

In 2023 we presented seven teams from different Arqus partner universities <https://arqus-alliance.eu/news/vote-arqus-international-innovators-award-2023/>

The webspace allows interaction with the users. More than 700 people participated in the online voting of the competition between June 20th and 27th 2023. And more than 200 people attended the awarding ceremony of the “Arqus International Innovators Award” integrated in the “Born Global Startup Festival” on June 27th 2023 in Leipzig.

FINAL COMMENTS

The “International Innovators Award” 2023 was, with 700 votes, a success that will be organised also in 2024 and the following years.

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