D8.7 - Report on all joint Science dissemination events

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Table of contents

Summary **4**
Description **5**
Dissemination events/initiatives **7**
Arqus Knowledge Pills 7
Online workshop series on Teaching Innovation for Arqus teachers 8
Webinar series: 9 Months, 9 Universities 10
European Researchers' Night 11
Celebrating Europe Day 14
Women and Girls in Science/or in STEM 18
Pedagogic Fairs 19
Arqus' participation in high-level meetings and inter-alliance initiatives 24
Green Mobility Days 26
Staff weeks 27
Arqus Science Sparks 29
Science Film Fest 30
Constraints **31**
Concluding remarks **31**

SUMMARY

This document aims to synthesise all the work carried out within the framework of WG8 – Linking Local Ecosystems, particularly regarding Task 3, which concerns Arqus Science Dissemination.

Building on experience in Arqus I, in Science Dissemination, where experience of partner universities at local level was shared, this task upscales existing local initiatives by incorporating partners and ensuring a European approach to science dissemination for local publics at preexisting events. New joint Arqus events were also designed and implemented, building on existing experience with Arqus podcasts, knowledge pills and academic debates.

With this context, this document reports on all joint Arqus science dissemination events including events, participants, materials generated and, where available, evaluation and proposals for enhancement. The period covered here relates to the entire Arqus II programme, that is, from October 2022 to September 2026.

DESCRIPTION

Since the establishment of the Alliance in 2018, the already complex global challenges faced by the world - and by Europe in particular - have grown at an alarming speed. In this context of growing uncertainty, Arqus reiterates its commitment to essential democratic principles and to the value of responsible knowledge and science as major instruments for human progress. Arqus believes that universities, in all their missions, play a key role in finding solutions essential for the future of humankind and for shaping a more innovative, inclusive and resilient Europe. By working together our impact is even stronger.

With this in mind, it is important to engage communities of learners, academics, professionals and alumni in multi-level habitats working together for sustainable progress. And it is also fundamental to disseminate joint transformational disciplinary and interdisciplinary research and innovation.

In short, the task of communicating science through Arqus is a cross-cutting one that is not confined to WG8. Rather, it is a task that involves all other WGs working towards the same common goal. For this reason, many of the activities described below are initiatives developed by other working groups, which also serve the goals of science dissemination.

Science communication

Today's world lives and demands knowledge, particularly regarding advances and setbacks in scientific development. Together with knowledge, science plays a crucial role in human life, stimulating technological, social and economic development. Communicating science is therefore a way of engaging the public and empowering them (Borchelt & Hudson, 2008). It is therefore essential for universities to communicate with this audience, engaging in dialogue with society in this way.

In this context, science communication promotes the translation of technical and scientific information into a format that is accessible to the public, particularly through multimedia content, interviews, lectures and conferences. Science Communication thus works to promote public awareness and involvement in scientific and technological issues. In doing so, it contributes to quality education, helping to develop critical thinking and a better understanding of the world around us.

The commitment to the dissemination of science and greater citizen involvement, particularly regarding Research and Innovation, is one of the key milestones in the Arqus development process, as set out in the 2022–2032 mission statement.

With this in mind, about improving the dissemination of scientific knowledge, several pilot initiatives have been launched: Arqus' participation in local open days, a series of podcasts, and training sessions aimed at improving scientific communication skills.

In the context of the Arqus Alliance, Science Communication is the responsibility of WG8, but joint work with WG15 is essential. It is not possible to communicate science without using Arqus' general and official communication and dissemination tools. In this sense, in practically all the initiatives listed below, communication is worked on jointly by both working groups.

In this document, we highlight some of the major activities we have carried out. However, all the initiatives listed on the events page of the Arqus website can and should be considered science outreach initiatives: from webinars, workshops, podcasts, BIPs, Twinning projects, and more... All these activities bring what is happening at Arqus universities to their target audience.

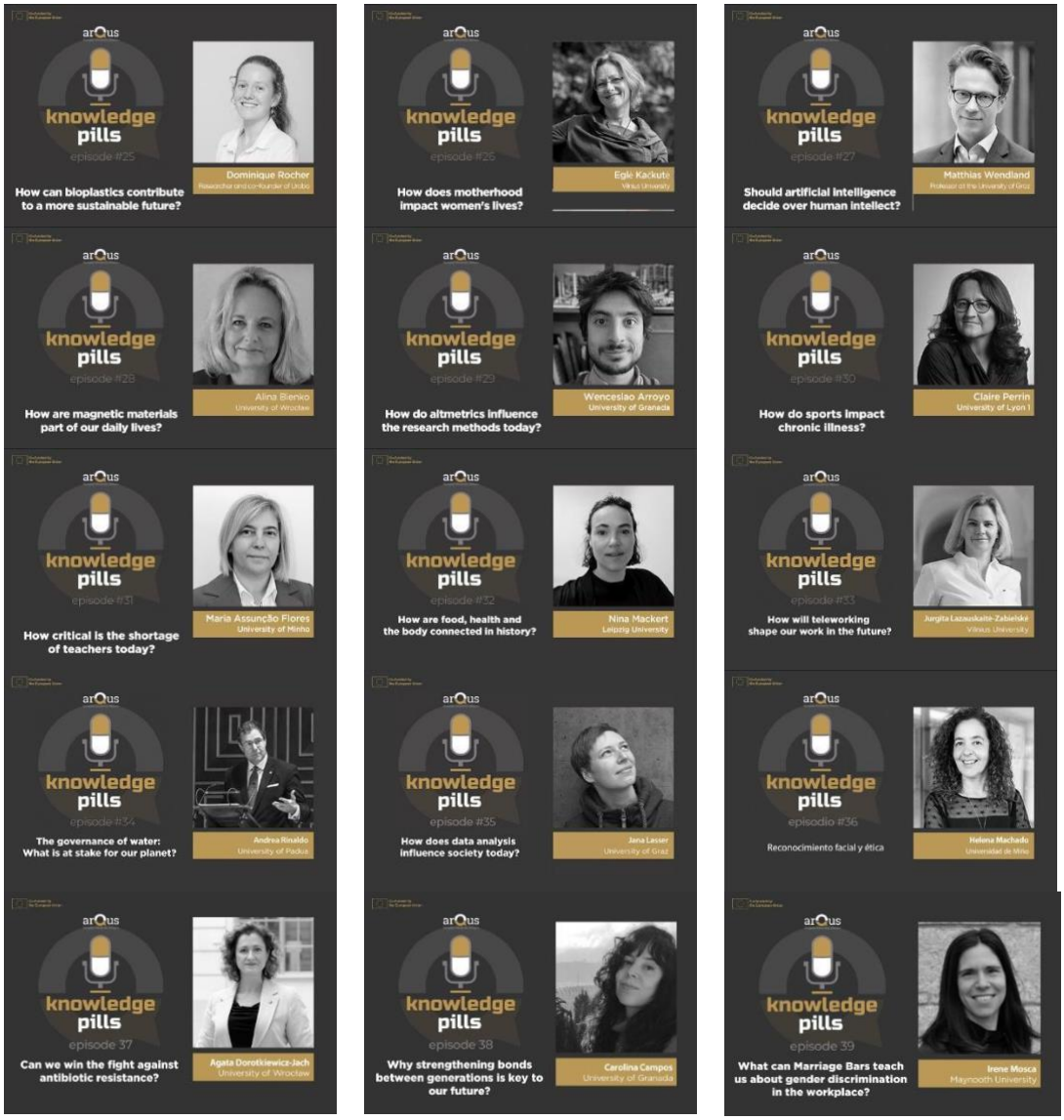
The "Arqus Research and Innovation" page is a good example of how Arqus aims to bring university research to the public, as well as the Online Resource Centre page, that is a dynamic online repository hosted on the Arqus website. It provides up-to-date information on teaching innovation and excellence, featuring best practices in teaching, learning, and assessment, alongside research findings and training materials in various formats, including text, video, and podcasts.

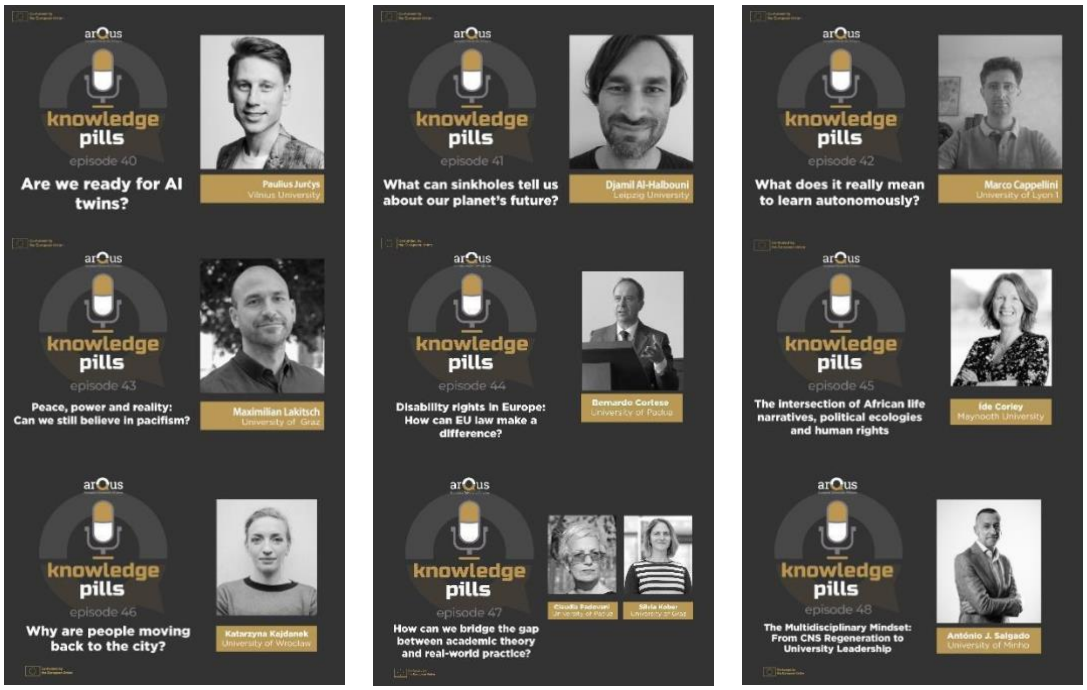
DISSEMINATION EVENTS/INITIATIVES

ARQUS KNOWLEDGE PILLS

Arqus Knowledge Pills is a podcast series bringing research to the general public in a simple way, giving visibility to our researchers as well as bringing science to society. This series is available on Spotify and other podcast platforms and has been running since November 2020.

This activity was undoubtedly the most successful of this working group, as all the universities took part and it was possible to maintain continuity over time.





ONLINE WORKSHOP SERIES ON TEACHING INNOVATION FOR ARQUS TEACHERS

The Arqus Alliance invited teachers to participate in a series of online workshops aimed at supporting this community in promoting innovative teaching approaches for more effective and engaged student learning in multiple contexts, in and outside the classroom. The first workshops took place in September 2023 and over 20 online seminars have been organised since.

The Teaching Innovation Workshops are organised in the framework of the Arqus Teaching Innovation Initiative and will be delivered by experienced teachers in specific strategies, methodologies and technologies for active learning and psychological approaches to improvement of motivation and engagement.

Each Arqus university organises 1 or 2 workshops so that the participants can benefit from the diversity of contributions and the exchange of experiences and knowledge between members.

Each online workshop lasts 2 to 3 hours, with a high component of discussion and application of concepts so that participants can implement the specific methodology or technology and be aware of the benefits and potential pitfalls.

Participants who successfully changed their teaching based on what they learned in a given workshop were invited to deliver a subsequent edition to help form a community of active learning practitioners among the Arqus Alliance.


Arqus Teaching Innovation Online Workshops
arQus


Arqus Teaching Innovation Online Workshops
arQus
Enhancing Academic Practice through SoTL: A Literature-Informed Approach
Facilitators: Tazila Ramputh and Orla Hanratty, Maynooth University Centre for Teaching
28 May 2026 | 13:00 CEST


Arqus Teaching Innovation Online Workshops
arQus
How to develop beneficial self-study settings
12 December 2025 | 9:00-13:00 CET


Collaborative Learning
Feedback is important, but feedforward is essential
Arqus Teaching Innovation Online Workshops


Arqus Teaching Innovation Online Workshops
arQus
Introduction to the teaching portfolio
9 July 2025 | 9:00-12:00 CEST


Arqus Teaching Innovation Online Workshops
arQus
Learning experience in Minecraft Education - Part II: Create Interactions
23 June 2025 | 10:00 - 12:15 CEST


Arqus Teaching Innovation Online Workshops
arQus
Learning experience in Minecraft Education - Part I: Build your story
16 June 2025 | 10:00 - 12:15 CEST


Arqus Teaching Innovation Online Workshops
arQus
Learning experience in Minecraft Education: Build your story (Part I)
9 June 2025 | 10:00 -12:15 CEST


Arqus Teaching Innovation Online Workshops
arQus
Enhancing student learning through formative and peer feedback in higher education
4 June 2025 | 14:00-16:00 CEST


Arqus Teaching Innovation Online Workshops
arQus
Teaching AI-supported academic writing
16 May 2025 | 09:00-12:00 CEST


Arqus Teaching Innovation Online Workshops
arQus
Design of educational videos: A response to the challenges of inclusive teaching
6 May 2025 | 14:00-15:30 CEST


Arqus Teaching Innovation Online Workshops
arQus
26 February
14:00 - 15:00 CET
Online
Practice-Based Learning: Vilnius University Business School Experience
Trainer:
Nerijus Cerniauskas,
Vilnius University


Arqus Teaching Innovation Online Workshops
arQus
17 February
13:00 - 15:30 CET
Online
Hacking innovative pedagogies: "Rewild" your digital teaching
University of Graz


Arqus Teaching Innovation Online Workshops
arQus
3 February
16:00 - 17:30 CET
4 February
13:00 - 14:30 CET
Registration required
Hacks & habits for good teaching
Trainer:
Tyll Zybura


Arqus Teaching Innovation Online Workshops
arQus
12 December
14:00 - 17:00 CET
Registration is required
Creating MOOCs in Higher Education - PART 2
Development and Practical Implementation
Trainers:
Nadine Lnschinger
and Barbora Orlová,
University of Graz


Arqus Teaching Innovation Online Workshops
arQus
27 November
10:00 - 12:00 CET
Registration required
An introduction to Problem-Based Learning (PBL)
Trainers:
Rui M. Lima (University of Minho)
& Diana Mesquita (Universidade Católica Portuguesa)


Arqus Teaching Innovation Online Workshops
arQus
September - November 2023
REGISTER NOW!

WEBINAR SERIES: 9 MONTHS, 9 UNIVERSITIES

9 Months, 9 Universities is a series of guest lectures that focus on specific topics related to language and culture and target mainly graduate and postgraduate students as well as early-stage researchers and lecturers interested in these topics. The lectures are intended to generate awareness and appreciation for the topic of multilingualism as well as an understanding of the many areas of our lives that are influenced by language.

The 9 Months, 9 Universities series is organised within the framework of the Plurilingual and Intercultural Hub in the Arqus European University Alliance.

































EUROPEAN RESEARCHERS' NIGHT

The European Researchers' Night is an annual public event organised by the European Commission under the Marie Curie Actions. Its main aim is to bring the public closer to science and scientists, demonstrating the impact of research on our daily lives and sparking young people's interest in a career in science. The event is held in dozens of European countries, usually takes place simultaneously in several cities.

2025

On the 26th of September 2025, Arqus took part in the 'European Researchers' Night' in Minho (Portugal) and Granada (Spain). This is an initiative that aims to break down the barriers that separate science from citizens and demystify the image of the distant and inaccessible scientist. "Science for Global Challenges" is the motto for involving the general public, especially young

students, in research activities and scientific knowledge that can respond to the main global and European challenges related to environmental, economic and social sustainability.

Arqus also participated in the event with a session: “Arqus Experience”. This session presented the Arqus Alliance to the public through the experiences of three team members: a professor, a student, and an administrative staff member.

Aware of the importance of universities and science in society, European alliances such as Arqus are fundamental in responding to global challenges such as the education of European citizens, the promotion of a multicultural, multilingual, inclusive, and open-minded Europe, the development of new joint programmes and study cycles, as well as the promotion of student and staff mobility between member universities.



















2023

On September 29, more than 700 scientists from 16 different institutions in Granada once again brought science and opportunities for young researchers to life in a new edition of the European Researchers' Night 2023.

Paseo del Salón, one of the biggest open spaces in Granada, hosted throughout the day more than 30 stands with talks, workshops, experiments, and other entertaining activities to show the citizens of Granada the more human side of science, in which the Arqus Alliance participated to promote initiatives in the fields of research, innovation, and mobility to educational centres and anyone interested in the subject.

More than 440 researchers from the University of Granada participated in this important outreach event, which not only had as its main protagonists the youngest, about 400 schoolchildren from different schools in Granada but was also focused on awakening scientific and research vocations with activities open to the public.

In the morning, the local Arqus Alliance team at the University of Granada prepared a talk for more than 30 high school students from a school in Granada on the international dimension of mobility in the framework of the Alliances, and in the promotion of European opportunities and values. In the afternoon, one of the teachers involved in recent Alliance initiatives prepared a session, oriented to the opportunities offered by Arqus in the field of research.

Throughout the day, the Alliance had an information stand in Paseo del Salón, which was visited by the public interested in mobility opportunities, language exchanges, research, and joint degrees.





2026



On 9 May, it was celebrated the Europe Day, reaffirming the values of unity, democracy and cooperation that shape the European project. Universities have a fundamental role to play in this context. As spaces of critical thinking, pluralism and democratic participation, they contribute to the generation and dissemination of knowledge while fostering inclusive, resilient and socially engaged communities. Through education, research, innovation and cultural exchange, European universities help prepare citizens capable of addressing complex global challenges with responsibility, openness and cooperation.

Arqus invited readers to explore three interviews with researchers, which offer complementary reflections on the present challenges and prospects of Europe from different academic and disciplinary perspectives.

In addition, a series of social media content has been created to further engage audiences in this collective reflection on European values and the role of universities in today's context.







To mark Europe Day, the Arqus team at the University of Granada (UGR) organised a series of information sessions over the past few weeks to promote the Erasmus+ programme at numerous secondary schools across the province of Granada.

The aim of these sessions has been to introduce students in secondary education, sixth form (ESO) and vocational training (FP) to the opportunities for international mobility, training and civic engagement offered by the Erasmus+ programme. Additionally, the sessions highlighted the key internationalisation projects currently driven by both the Arqus Alliance and the UGR.

The outreach activities were conducted in a dynamic and interactive manner, combining informative presentations with educational quizzes, thereby fostering a more accessible and engaging approach to the values and opportunities offered by the European Union. Hosted by secondary schools such as IES Miguel de Cervantes, IES Pedro Soto de Rojas and IES Manuel de Falla, the campaign reached an estimated 500 students.

The European Documentation Centre (EDC) at the University of Granada actively supported this campaign by providing information materials and promotional merchandise for the participating students. Through this collaborative initiative, the University of Granada and the Arqus reaffirm their shared commitment to promoting internationalisation and European values within the local community.



2025

On the occasion of Europe Day, the University of Granada organised an event under the theme “Unity in diversity and the defence of European values”. The event featured the participation of Pedro Mercado, Rector of the University of Granada, as well as Granada’s mayor and the coordinator of the Andalusian Council of the European Movement in Granada. Guadalupe Soriano, Arqus institutional coordinator at the University of Granada, and Marina Fernández-Peña Mollá, Arqus communications coordinator, also attended the ceremony.

Europe Day is a day to honour peace, diversity and unity in Europe. The Arqus Alliance celebrates the 75th anniversary of the Schuman Declaration highlighting the importance of cooperation and human rights, and our shared commitment to work towards a stronger, more inclusive, democratic and intercultural Europe.



2024

In 2024, Europe Day fell exactly one day before the end of the voting period for the European elections (6th to 9th June 2024). During these elections, millions of Europeans voted to decide which Members of the European Parliament would represent them in drafting new laws and to influence the election of the European Commission.

To mark the occasion, the Alliance joined the European Commission's "Use your vote" campaign, started with a series of posts on all Arqus social media platforms with relevant information on the importance of voting. The campaign was also a call to exercise the right to vote and highlight the role of each of us in shaping the future of the European Union.

A post was published weekly, providing key information on how European policies impact our daily lives and how voting can be used to help change the world we live in, tackle the global challenges that surround us, and ultimately, stand for democracy.



WOMEN AND GIRLS IN SCIENCE/OR IN STEM

To mark the International Day of Women and Girls in Science, Arqus has launched a new social media campaign: 'Arqus Women in STEM'.

Every week, Arqus's social media channels have shared the experiences of one of its talented PhD students or researchers, highlighting their journeys, achievements and the challenges they have overcome, to inspire and encourage more women and girls to pursue careers in STEM.

The campaign sought to celebrate the achievements of women in science and reaffirm our commitment to supporting the next generation of female researchers, to ensure that talent, curiosity and ambition are never limited by gender.





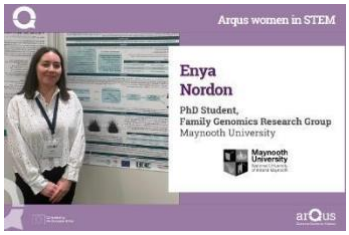






















PEDAGOGIC FAIRS

With secondary school pupils as its target audience, Arqus has taken part in various national and international education fairs. The aim is to show secondary and higher education students what is being developed within the Alliance.

In all cases, the various Arqus universities have had the opportunity to present the scientific and research developments taking place within the academic world. In a more informal way and adapted to a younger audience, the science communication officers from each university seek to share the knowledge developed in academia with young people, sparking their interest in the work being carried out at universities.

These fairs also aim to help young students learn about the various courses offered at universities, making it easier for them to choose when applying to higher education.

UMinho's masters and Postgraduate Fair

On the 17th of March 2026, in Braga, the focus shifted to the Masters and Postgraduate Fair. Once again, Arqus participated with the goal of raising awareness about the Alliance. The event provided an excellent opportunity to engage directly with University of Minho students, allowing them to gain deeper insight into the wide range of opportunities offered by Arqus.







UGR visits University of Granada faculties to promote Alliance opportunities among students



The Arqus UGR team has visited different faculties and centres of the University of Granada with the aim of bringing students closer to the initiatives and opportunities offered by the Arqus Alliance.

Through these information sessions, students were introduced to various programs and activities, including international mobility, courses, intercultural activities, student engagement opportunities, and other initiatives driven by the Alliance.

Over 500 people visited the information desks set up throughout the semester.

These outreach initiatives have enabled direct contact with students, addressing their questions and fostering greater participation by the university community in the international and collaborative activities promoted by Arqus.

Qualifica 2026

At the University of Minho in Portugal, the month of March has been devoted to active participation in a range of education fairs. The local Arqus team took part in several initiatives aimed at introducing the Alliance to the wider community and highlighting its role in preparing students who increasingly value internationalisation.

The month will conclude with Arqus's participation in Qualifica, in Porto, the largest event in northern Portugal dedicated to education, training, and youth.

Open Doors to Higher Education

The *Open Doors to Higher Education* meeting brought together school principals, teachers, psychologists and local authority representatives for a moment of sharing, dialogue and bridge-building with academia.

More than just a meeting, this was an opportunity to strengthen ties and create new synergies that inspire and support young people in accessing higher education, as well as equal opportunities for them to start thinking about their future.

During the session, Arqus introduced itself to around 70 participants, who learned about the benefits of the Arqus alliance for UMinho students.









EEG Connect

On the 15th of October 2025, the Arqus team attended the EEG Connect 'Presentation of the Arqus Alliance'.

With the participation of Vanessa Alves, Institutional Coordinator at Arqus-UMinho, the initiative aimed to present, in a simple and dynamic way, what this European alliance consists of, the main benefits of joining this network, and the most appropriate channels for following its news and activities. In addition to explaining the alliance, testimonials of Arqus experiences at UMinho will be shared, with the participation of students Cristiana Molho (PhD in Management) and Brenda Tenório (Master's in International Relations).













Global Mobility Fórum

The international mobility experiences of the UMinho community set the tone for a session that took place on the 15th of October 2025.

The impact of international mobility in the areas of research, teaching and management was discussed. Arqus was present in the testimonies of Hernâni Gerós, David Cunha and Sofia Gomes.







First-year Study Abroad Fair

On the 1st of May 2025, an educational fair was held at Maynooth University, with the aim of introducing all Arqus universities to the secondary school students who attended.

Representatives from all the Arqus universities were present at this fair, making it a fantastic opportunity to interact with students from Maynooth, introduce the Arqus Alliance, share information about the various universities and encourage future student mobility.

The fair featured regional stands representing Maynooth's global partners, where they were able to interact with students, answer questions and distribute information material on the study opportunities offered by each institution.







UPA – Universidade de Portas Abertas

UPA (Open Doors University) is an annual event, designed to showcase its educational and scientific programmes. It is aimed at prospective students (particularly those in secondary school and Year 9), families and the wider educational community.

During the UPA, visitors can explore the range of courses (get in direct contact with representatives from the 12 Schools and Institutes of UMinho), take part in activities (join guided tours, workshops, talks and scientific and interactive experiments), and get to know the academic environment (discover support services, sports, culture and international mobility options).









ARQUS' PARTICIPATION IN HIGH-LEVEL MEETINGS AND INTER-ALLIANCE INITIATIVES

9th ENLIGHT and Arqus Open Science ambassador webinar

The ENLIGHT and Arqus Alliance organised the 9th webinar on Open Science, titled Science in society – How science communication can benefit from open science practices. It took place on 19th of May 2025, from 10:00 to 11:30 (CEST).

In this session, participants explored how science is a hot topic in our society that gains attention due to pressing social challenges such as the coronavirus pandemic or ongoing developments such as climate change. It is not just about the social discourse on how to approach these challenges; science has been instrumentalized as a political issue, which puts trust in science at risk. In this context, science communication has a certain importance as a strategic instrument.

This webinar looked at different roles researchers can take in their communication, the resulting responsibilities and possible implications for maintaining trust in science. Finally, the importance of Open Science practices for modern science communication was discussed together with the audience.

The session featured a short presentation by Hildrun Walter, from the University of Graz. She was one of Arqus Open Science Ambassadors. After her presentation, a discussion took place where participants exchanged their experiences with science communication and Open Science practices. The webinar was recorded and is available on the Arqus YouTube channel.



24th Conference of the Spanish University Network for Postgraduate Studies and Permanent Education (RUEPEP)

Arqus took part in the 24th Conference of the Spanish University Network for Postgraduate Studies and Permanent Education (RUEPEP), organised in collaboration with the Vice-Rectorate for Postgraduate and Permanent Education at the University of Granada, between 25th and 27th of March 2025.

This well-established forum brings together universities and professionals engaged in permanent education to reflect on current and future challenges in postgraduate studies. The 2026 edition focused on key issues such as digital transformation, internationalisation, employability and the social commitment of higher education institutions.

Across the programme, participants explored strategic topics including cooperation with businesses and public administrations, new funding approaches such as endowed chairs and sponsorship-based initiatives, and the role of university-specific programmes within European Alliances. Discussions also addressed how internationalisation strategies can reinforce permanent education in a rapidly evolving global socio-economic environment.

GREEN MOBILITY DAYS

In 2024, Arqus launched the first edition of the Arqus Green Mobility Days, a series of local events organised by Arqus partner universities to raise awareness within their communities about sustainable practices in international mobility.

Arqus Green Mobility Days is an initiative consisting of different local activities carried out by Arqus partner universities with the common objective of raising awareness within their communities about sustainable ways of approaching international mobility, whether it comes to choosing a means of transport with a lower carbon footprint as well as reducing the environmental impact of our daily habits while abroad.

Green Mobility Days are meant to be an annual appointment for mobile students and academics and in general for the Arqus community who wish to learn new strategies to tackle climate change.

Lyon, 25-27 March, 2025, in collaboration with the Faculty of Pharmacy (Institut des Sciences Pharmaceutiques et Biologiques, ISPB). Link: https://arqus-alliance.eu/news/green-mobility-days-university-of-lyon-1/

- Granada, 23-26 April, 2025, in collaboration with the Higher Technical School of Architecture of Granada. Link: https://arqus-alliance.eu/news/green-mobility-days-university-of-granada/
- Minho, 7 May, 2025, in collaboration with the Landscape Laboratory. Link: https://arqus-alliance.eu/news/green-mobility-days-university-of-minho/
- Vilnius, 14 May, 2025. Link: https://arqus-alliance.eu/news/green-mobility-days-vilnius-university/
- Graz, 16 October, 2025. Link: https://arqus-alliance.eu/event/arqus-green-mobility-days-university-of-graz/
- Minho, 22 April, 2026. Link: https://arqus-alliance.eu/news/arqus-green-mobility-day-2026-at-the-university-of-minho-taking-action-for-a-greener-future/

Photos of the evenrs:

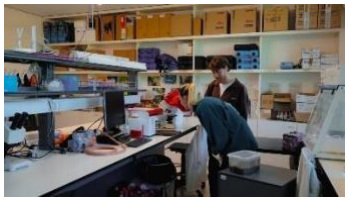
















STAFF WEEKS

University innovation and entrepreneurial ecosystems

2026

As in 2025, the University of Minho invited Arqus researchers, teachers and administrative staff to their “University Innovation and Entrepreneurial Ecosystems” Staff Week. It took place in Guimarães (Portugal) from 22nd to 26th of June 2026.



The main purpose of this Erasmus+ Staff Mobility Week was to provide participants with the knowledge and tools to understand, develop and implement effective innovation and entrepreneurial ecosystems in their universities. Also, attendees learned from shared experiences and visions on such ecosystems, and this promoted the creation of synergies, partnerships and networking in the field.

Through a five-day course in the historic city of Guimarães (Portugal), master classes, seminars, on-site visits and training covered the different dimensions of an entrepreneurial hub using the University of Minho and its partners as a case study. Participants had the opportunity to propose and implement improvements in their own universities through a collaborative approach.

Aspects such as university-industry partnerships, how to turn university-based intensive knowledge and technologies into products and services, solutions for the community and businesses for the market was also covered. The ideas and contributions developed will be used to produce an e-book that will enhance the dissemination of the programme and support further editions.

2025

The University of Minho organized a staff week on “University innovation and entrepreneurial ecosystems”, between 16th and 20th of June 2025. Participants discussed best practices, vision and trends related to innovation and entrepreneurial ecosystems in universities through seminars, visits and group work.



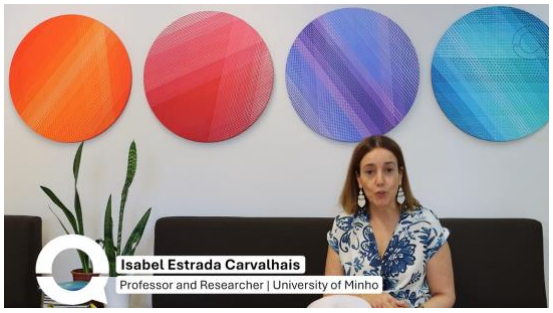
ARQUS SCIENCE SPARKS

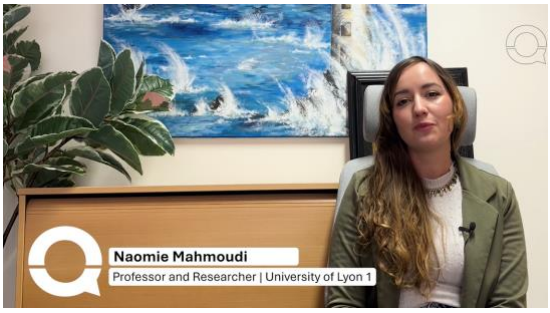
Arqus Science Sparks is an initiative that seeks to stimulate science communication and cooperation between the various Arqus universities.

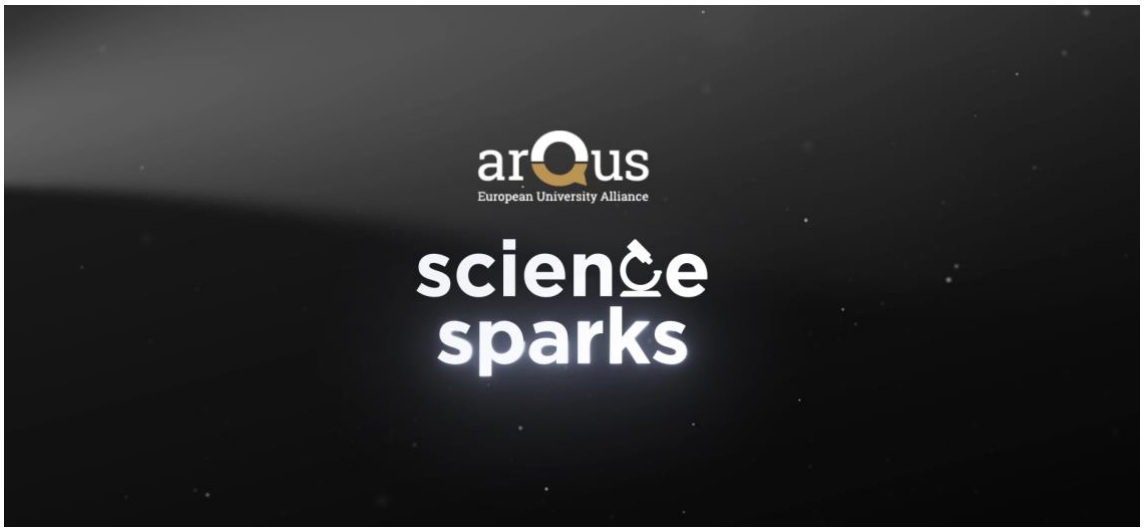
Based on the issues that drive Arqus - Climate Change, European Identity and Artificial Intelligence - and some common events, experts/scientists comment on a topic related to the research they carry out at their university.

The recordings are made locally, and the University of Minho was responsible for editing and publishing the videos.

So far, two episodes have been recorded. Until the series is complete, the videos produced are being used in other Arqus initiatives, with the aim of bringing university research to a wider audience.







SCIENCE FILM FEST

Science Film Fest is an international science short film festival. Totally free, the festival is focused on promoting science communication through cinema, by nurturing the dialogue between scientific ideas and concepts and audiovisual narratives with creative content, accessible to different audiences. Apart from the short films in competition, the festival includes non-competitive sessions with some of the best films that have been screened by partner festivals, and a series of workshops and lectures that offer participants tools to understand and explore the potential of audiovisual in science.

Arqus participated as a jury member in the Science Film Fest award competition.





CONSTRAINTS

As Arqus is an alliance of nine universities located in countries with different circumstances, it is a challenge to achieve a unified response across all areas of activity. Science communication and the way in which it is put into practice collectively presents an additional challenge. In this regard, the greatest difficulty encountered in the tasks of organising and disseminating science was precisely that of achieving a uniform response from all the universities in the Alliance.

Sometimes, activities and methods of dissemination were devised that were not received in the same way by all universities, given the specific contexts of each. Faced with this, the strategy adopted involved considering certain activities as a whole and organising them locally on a separate basis.

CONCLUDING REMARKS

Considering the evaluation process involved in the submission of the Midterm Report, strategies and initiatives were developed focusing on two key aspects: collaboration between different working groups and the presentation of specific activities to a variety of audiences: high school students, policymakers, other European alliances and the general public. Higher education students were reached through Arqus' participation in education fairs; policy-makers were the target of various communications at high-level meetings; other European alliances were present at activities in which Arqus participated; and the general public was the target audience of various communication campaigns on Arqus' social media channels (Facebook, Instagram, LinkedIn, YouTube, Spotify, etc.).

As can be seen from the previous pages, the initiatives presented are not developed exclusively by WG8 but are the result of a joint effort between the different Arqus groups and thematic areas. In particular, regarding the dissemination of science – and by virtue of the subject matter itself – we would like to highlight the close interaction between WG8 and WG15 (the Communications Team). It is not possible to separate one group from the other, insofar as the visibility of what is developed by WG8 must necessarily be reflected in Arqus' central communication channels (managed by WG15).

For this very reason, we consider that all Arqus activities listed on the events page – even those not highlighted in this deliverable – should be regarded as science dissemination activities. We maintain that universities engage in science for the benefit of the community, notably through education and research carried out with public funding. It is therefore the duty of higher education institutions to give back to the general public what they invest in education. And this is also achieved through everything disseminated via the universities' communication channels. All initiatives developed and disseminated by Arqus on its website should be regarded as dissemination events that seek to bring to the public's attention what is being developed within the academic community.

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